



**LIMERICK LEADER**

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## Cash giveaway bonanza for local communities

**THE** Limerick Leader and Combined Insurance have teamed up for the €20,000 Make It Happen Community Giveaway writes Dearbhla Acheson.

Cash from the prize fund will be awarded to organisations or individuals who are involved in projects to benefit the community. The funds we award will provide a boost for such work to continue, and even make particular events happen. Make It Happen is the first awards scheme of its kind involving an Irish newspaper. Combined Insurance were previously involved in similar projects in the UK.

At the launch of the awards, Cathaoirleach of Limerick County Council Eddie Wade congratulated the Limerick Leader and Combined Insurance on their €20,000 giveaway. "There are so many worthy causes who need a cash boost, and I would envisage hun-



when our economy seems to be booming, it's great to see organisations helping people in need of charity".

Managing director of the Limerick Leader, Joe Gleeson, is delighted that the newspaper is involved in the Make It Happen cash giveaway. "We're delighted to be the first newspaper in Ireland to be involved in this scheme. We are expecting a huge response from communities. We are delighted at the opportunity to help worthy causes," he said.

John Hughes, general manager of Combined Insurance, Ireland, said: "We always get requests for sponsorship from various community groups, but it is so difficult to decide which is the most deserving. By running this programme, we can bring funding to grass roots level and find the most meaningful way of spending our money."

Judges from the Limerick Leader and Com-

bined Insurance will consider all applications, and divide the cash between the most worthy causes.

A story and a photograph of the applicants will appear in the Limerick Leader over the coming weeks.

Applications for the Make It Happen €20,000 Community Giveaway in writing, to be addressed to The Make It Happen Community Giveaway The Limerick Leader, 54 O'Connell Street, Limerick.



**Pictured at the launch of the Limerick Leader/Combined Insurance Make It Happen Community Giveaway: from left, Cllr Michael Hourigan; Aisling Deegan, District Sales Manager, Combined Insurance; Cllr Eddie Wade; Eugene Phelan, News Editor, Limerick Leader and Gar Noonan, Divisional Sales Manager, Combined Insurance**

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